

Industry
Marketing

Function / Specialisation
Digital

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Role	Salary
Digital Director	MYR360,000
Head of Media Buying	MYR240,000
Head of Digital	MYR240,000
CRM Manager	MYR140,000
Digital Marketing Manager	MYR120,000
Search Engine Optimization Manager	MYR120,000
CRM Assistant Manager	MYR100,000
Customer Relationship Management Specialist	MYR100,000
Social Media Manager	MYR100,000
Digital Marketing Specialist	MYR84,000
CRM Executive	MYR60,000
Digital Content Writer	MYR60,000
Digital Marketing Executive	MYR60,000
Search Engine Optimization Executive	MYR60,000
Social Media Executive	MYR60,000

**Figures shown are projected with reference to Michael Page data*